

The Affordable Care Act and Breastpumps, what's it all about?



medela  asked the same question!

Moms count on Medela for information about the ACA and breastpump coverage, so we went to insurance companies for answers.

Breastpump coverage is new to insurance companies.

Speak up for what you want — it might make a difference, for you and other breastfeeding moms.



77% of policies have Hospital Grade Pump Coverage,

...but most require pre-authorization.

Ask for a prescription!

Rx [Signature]

Ask your insurance company:

Do I need a prescription for proof of medical necessity for a hospital-grade pump?



89% of policies provide a pump AFTER baby's delivery.

Be proactive!

It's never too early to ask your insurance company about a breastpump.

Ask your insurance company:

What pump can I get? When can I get it, and where?



You don't have to compromise!

You may be allowed to upgrade from their basic option to the pump of your choice (you just pay the difference).

60% of plans allow an upgrade!



Ask your insurance company:

I want a Medela Pump In Style Advanced - is it covered? If not, how much to upgrade?

76% of policies are flexible.

If the covered pump isn't available, you might be able to choose another pump or get reimbursed for your purchase from a retail store.

Ask your insurance company:

Since I need a pump now, I want to be reimbursed for the pump I buy at a retail store. Is this possible?



You don't have to do it alone!

Ask your insurance company:

What are the requirements for lactation counseling reimbursement? Is pre-authorization required?

96% of policies cover lactation support!

Feel empowered, and don't compromise.

You have a voice in your pump choice!

Learn about your options by calling your insurance provider, and set yourself up for **breastfeeding success.**

Learn more at BreastfeedingInsurance.com

Source: Affordable Care Act: Women's Breastfeeding Preventive Benefit Design Payer Survey and Policy Research, Medela, Inc. and Pierce & Associates April 2013